

WIP Toyota Tailgate Zone Contest Rules

These contest rules are specific to the above contest conducted by Audacy Pennsylvania, LLC d/b/a WIP-FM (the “**Station**”). Except to the extent specifically set forth below with respect to this specific contest, WIP’s general contest rules apply to this contest as well. A copy of these specific contest rules and the Station’s general contest rules are available on the contest page on the Station’s website at www.94wip.com/rules. To the extent the general contest rules differ from these rules, these rules will govern and control with respect to this contest.

How to Enter and Win

1. No purchase is necessary to enter or win the “WIP Toyota Tailgate Zone” contest (the “**Contest**”).
2. On Sunday, September 13, 2026 before 1:00pm (ET), Station management will place a predetermined number of inflatable footballs (the “**Official Number of Footballs**”) in the trunk of a 2026 Toyota RAV4 Hybrid XSE (the “**Vehicle**”) that will be on display in the Toyota Tailgate Zone, located in the Xfinity Mobile Arena Parking Lot E at 3601 South Broad Street, Philadelphia, PA 19145. The Official Number of Footballs placed in the trunk of the Vehicle will be written on a slip of paper, which slip of paper will then be placed in a sealed envelope. The sealed envelope will be placed in a safe at the Station offices (the “**Envelope**”), and will not be opened until approximately 12:00pm (ET) on Monday, December 14, 2026, at which time the Station will determine the winner of this Contest as further described in Section 7 of these rules.
3. There are two (2) ways to enter this Contest:
 - a. *On-Site Method of Entry.* Between the designated times for each respective date set forth in Section 3(a)(i) below (each, an “**On-Site Entry Period**”), visit the Toyota Tailgate Zone (located in the Xfinity Mobile Arena Parking Lot E at 3601 South Broad Street, Philadelphia, PA 19145), scan the QR code on the Contest sign adjacent to the Vehicle, and follow the online instructions to complete and submit the online entry form with all of the required information including your name, your complete address (*including City, State, Zip*), a valid email address, your age, your phone number(s) (including area code), and your one (1) guess of the Official Number of Footballs in the trunk of the Vehicle.

- i. There will be up to, but in no event more than, seven (7) On-Site Entry Periods, as follows:

On-Site Entry Period	Date	Time
1.	Sunday, September 13, 2026	1:00pm (ET) – 4:25pm (ET)
2.	Sunday, October 4, 2026	10:00am (ET) – 1:00pm (ET)
3.	Sunday, October 18, 2026	10:00am (ET) – 1:00pm (ET)
4.	Monday, October 26, 2026	5:00pm (ET) – 8:15pm (ET)
5.	Sunday, November 8, 2026	10:00am (ET) – 1:00pm (ET)
6.	Sunday, November 22, 2026	1:00pm (ET) – 4:25pm (ET)
7.	Sunday, December 13, 2026	10:00am (ET) – 1:00pm (ET)

- ii. *Game times are subject to NFL Flex scheduling that may affect these listed On-Site Entry Periods. In the event of a change caused by NFL Flex scheduling, these Contest Rules will be updated with a written announcement at the top to reflect any new dates and/or times of On-Site Entry Periods and those changes will also be announced on air.*
 - b. *Online Method of Entry.* From approximately 1:00pm (ET) on Sunday, September 13, 2026 through 1:00pm (ET) on Sunday, December 13, 2026 (the “**Online Entry Period**”), visit

www.94wip.com, click "Contest", click the graphical Toyota Tailgate Zone Contest link, and follow the online instructions to complete and submit the online entry form with all of the required information including your name, your complete address (*including City, State, Zip*), a valid email address, your age, your phone number(s) (including area code), and your one (1) guess of the Official Number of Footballs in the trunk of the Vehicle.

4. Limit one (1) entry per valid email address per calendar week (a "calendar week" begins with Monday and ends with Sunday), regardless of the method of entry (*e.g., an individual who enters the Contest by means of On-Site Method of Entry shall not be permitted to enter by means of the Online Method of Entry during the same calendar week*). Incomplete entries and entries with an incomplete or invalid email address will be discarded.
5. All eligible individuals who enter this Contest, regardless of the method of entry, are collectively hereinafter referred to as "**Entrants**".
6. Only the Official Number of Footballs, as written on the slip of paper by Station management and sealed in the Envelope shall govern, and be determinative, in the outcome of this Contest. Once Station management places the predetermined number of inflatable footballs into the Vehicle as described in Section 2 above, the presence of the actual footballs in the trunk is for entertainment purposes only. The Station will not in any way be liable or responsible whatsoever if there is any change in the actual number of footballs in the trunk of the Vehicle (*i.e., if the actual number of footballs is more or less than the Official Number of Footballs*) after Station management places the predetermined number of inflatable footballs into the Vehicle as described in Section 2 above.

How to Win

7. At approximately 12:00pm (ET) on Monday, December 14, 2026, Station management will open the Envelope to reveal the Official Number of Footballs, and review the guess of the Official Number of Footballs provided with each eligible entry received in the Contest. The one (1) winning guess (the "**Winning Guess**") in this Contest will be the one (1) entry with a guess that either (i) exactly matches the Official Number of Footballs; **OR** (ii) in the event no guess exactly matches the Official Number of Footballs, the one (1) guess that is the closest to the Official Number of Footballs without going over. The one (1) Entrant who submitted the entry with the Winning Guess will be the one (1) winner of this Contest, subject to verification of eligibility and compliance with the Contest rules (the "**Winner**").
 - a. There will be up to, but in no event more than, one (1) Winner in this Contest.
 - b. In the event two (2) or more Entrants made the Winning Guess in their entries, then the Station will randomly select one (1) entry from among all of the tied entries as the one (1) winning entry in this Contest, and the Entrant who submitted the one (1) winning entry shall be deemed the one (1) Winner of this Contest, subject to verification of eligibility and compliance with the Contest rules.
 - c. All decisions made by the Station in this Contest are final and may not be appealed.
8. The Station will notify the Winner by means of the phone number or email address provided to the Station at the time the Winner entered the Contest.
9. Odds of winning this Contest depend on the number of entries received by means of both the On-Site Method of Entry and the Online Method of Entry.

Prize(s)

10. The one (1) verified Winner will receive the one (1) prize in this Contest, valued at approximately \$600.00 and consisting of two (2) tickets for the Thursday, December 24, 2026 at 8:15pm (ET)

Philadelphia Eagles game scheduled to take place at Lincoln Financial Field, One Lincoln Financial Field Way, Philadelphia, PA 19148 (the “**Prize**”).

- a. The Winner and any guest if applicable, must comply with any and all COVID-19 vaccination, screening, testing, safety and related requirements imposed or required by (if applicable) the Contest Administrator, Philadelphia Eagles, LLC, the venue, event promoter, sponsors, travel providers, hotels, governmental authorities or others in connection with the receipt, use, and redemption of the Prize. Refusal to comply with all applicable COVID-19 requirements will result in forfeiture of the Prize and no replacement or alternate Prize will be provided. All cancellations are deemed beyond the control of the Contest Administrator and its sponsors. This includes, but is not limited to, event cancellations due to any pandemic or epidemic constituting a public health emergency, including those subject to government mandated quarantines, travel restrictions, or stay-at-home orders. The Contest Administrator and/or its sponsors shall in no way be responsible under any circumstances whatsoever for replacing, and/or for reimbursing any Winner(s) with any form of compensation for, any Prize(s) or portion(s) thereof forfeited due to the refusal of the Winner(s) and/or their guest(s) to comply with all applicable COVID-19 requirements and/the cancellation of any event, nor will any alternate Prize(s) be provided.
- b. Redeeming and using the Prize in this Contest requires for the Winner(s) (i) to have a valid email address and an app-enabled mobile device capable of downloading and running a third-party mobile ticketing app (e.g., *Ticketmaster*, *AXS*, *MLB*, etc.); (ii) to install, or have already installed, such mobile ticketing app on their app-enabled mobile device; and (iii) to login into an existing user account or to sign up for a free user account with the third-party operating such mobile ticketing app by completing a form with all required information, including at a minimum first name, last name, and valid email address. **THE PRIZE(S) IN THIS CONTEST CANNOT BE REDEEMED OR USED BY ANY MEANS OTHER THAN THE DESIGNATED THIRD-PARTY MOBILE TICKETING APP FOR THIS PRIZE.**
INDIVIDUALS WHO DO NOT HAVE A VALID EMAIL ADDRESS, ACCESS TO AN APP-ENABLED MOBILE DEVICE AND/OR DO NOT COMPLY WITH THE FOREGOING REQUIREMENTS WILL NOT BE ABLE TO REDEEM OR USE THE PRIZE(S) IN THIS CONTEST SHOULD THEY BE SELECTED AND VERIFIED AS A WINNER, WILL NOT RECEIVE A SUBSTITUTE PRIZE, AND SHOULD NOT ENTER THIS CONTEST.

Sponsors

11. The sponsors of this Contest are Toyota and Audacy Pennsylvania, LLC, and this Contest is being solely conducted and administered by Audacy Pennsylvania, LLC. Toyota shall have no responsibility or liability in connection with the conduct or administration of this Contest, and/or the fulfillment of the Prize.

Other Rules Specific to This Contest

12. This contest is in no way connected with, affiliated with, or endorsed by, Philadelphia Eagles, LLC, Eagles Stadium Operator, LLC, the National Football League (the “**NFL**”), any of its affiliated teams, players, or players union.
13. By entering this Contest, all Entrants and the Winner agree to release and hold harmless Philadelphia Eagles, LLC, Eagles Stadium Operator, LLC, the NFL, the Station, and their respective affiliates and their respective directors, officers, employees, representatives and agents from any and all liability for any injuries, loss or damage of any kind to person, including death, and property, arising in whole or in part, directly or indirectly, from acceptance, possession, use or misuse of a prize, participation in any Contest related activity, or participation in this Contest.
14. The entry process may require Entrants to login to, or to create, a free account with the third party provider of a software platform used by the Station for such Contest(s) (“**Software Provider**”), by

going to the Website, clicking on the Contest entry link, and completing and submitting the online registration form with all required information.

- a. Limit one (1) account with the Software Provider per email address.
- b. Software Provider is not a sponsor of this Contest, but Entrants may be required, as part of the entry process, to agree and consent to the Software Provider's terms of service and/or privacy policy, both of which will be available via a link during the entry or account registration process (collectively, the "**Software Provider Policies**").
- c. If the Entrant elects to have their entry form pre-loaded or pre-populated with information from the Entrant's Facebook, Twitter, Google, or LinkedIn profiles, such Entrant authorizes the Software Provider and the Station to access, utilize and/or pre-load to such entry form, applicable portions of Entrant's profile information from such account.
- d. While agreement to the Software Provider Policies may be required in order to enter the Contest, the Software Provider Policies are not a part of these Contest Rules but are a separate agreement between the Entrant and Software Provider. In the event of any conflict between the Software Provider Policies and the Rules, the Rules will govern.
- e. Station is not responsible for any error or technical malfunctions associated with the Software Provider site that may affect any Entrant's ability to enter, to win, or to be properly considered in the Contest, regardless of the cause. In the event of a malfunction associated with the Software Provider site that the Station in its sole and absolute discretion deems to materially and adversely affect the Contest, the Station reserves the right to (1) suspend the Contest; (2) terminate the Contest without a Winner; (3) terminate the Contest and select a Winner early; (4) provide alternative means of entry; and/or make any other changes to the Contest that the Station deems appropriate under the circumstances. Any such changes, terminations or suspensions will be published on the Contest Rules Page, and in the Station's sole and absolute discretion, may also be announced on-air, published elsewhere on the Website, and/or published on social media.
- f. Employees of Software Provider and its affiliates, their respective parents, affiliates, subsidiaries, advertising sponsors and promotional agencies, prize providers, and the immediate family members of each are not eligible to win in this Contest.